



MLOA

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2023 MLOA Membership

MLOA is a membership organization founded in 1986 with the vision of a vibrant resource-based tourism industry in Manitoba that showcases world-class experiences to our guests while supporting local employment, the provincial economy and contributing to the sustainability of our natural resources.

Member Benefits

- Support MLOA activities in developing and sustaining healthy resource tourism in Manitoba
- Profile featured on <https://mloa.com/members/> and location added to online interactive map
- Subscription to e-news
- Membership with [Canadian Federation of Independent Business](#) with all CFIB services and savings
- Timely policy updates and opportunities to provide input on regulation changes and proposed laws
- Exclusive discounts from participating Allied Members
- Support of our Nature Enhancement Fund (<https://mloa.com/nature-enhancement-fund/>)
- Voting rights and exclusive access to Annual General Meeting



2023 MLOA Membership Form

Membership Fee: \$367.50 (\$350 + GST)

- Purchased online (www.mloa.com)
- e-transferred mloa@mloa.com
- Cheque attached (payable to Manitoba Lodges & Outfitters Association)
- Please send invoice
- Will call with credit card

Business name: _____ RTO #: _____

Contact person: _____

Mailing address: _____

Phone number: _____

Website address: _____ Email address: _____

MLOA created the Nature Enhancement Fund (NEF) as a way to give back to the enjoyment of the outdoors in Manitoba. For this initiative to be successful, MLOA asks all our members to collect fees from their guests as part of their contribution. Funds raised go towards future projects that focus on preserving, conserving and enhancing natural resources in Manitoba. This program, similar to ones implemented all over the world, will help protect the resources your business needs to survive.

We understand there may be initial resistance, but rest assured that we are here to help explain the overall benefit. Our members and resource tourism operators across Canada have reported their guests are fully supportive of the purpose for fee collection. If implemented as part of your business model, member costs are nothing other than time to promote to clients and remit funds to MLOA. NEF contributions were voted by the membership in 2019 as mandatory for MLOA members, with minimum contributions (\$200-\$2,000) based on annual revenues following their first year of membership.

We are more than happy to help you identify how NEF can work within your business.

Thank you for your joining, we wouldn't exist without your support!